

# ARTS & ENTERTAINMENT MANAGEMENT MINOR - NYC

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**Campus:** NYC

New York City is one of the world's great epicenters for arts and entertainment. If your goal is to work in these industries, the Arts and Entertainment Management minor is an excellent way to boost your competitiveness in this field. This minor is designed for students with an interest in pursuing a career in the arts or entertainment industries. It is open to students in any major, but is particularly suited to performing arts students who want to learn the business side of the industry; media and communication students who want to develop industry-specific business skills; and business majors who want to learn more about this particular set of industries. The program leverages our New York City location as one of the arts and entertainment capitals of the world.